



ALLIANCE FOR HEALTHY INFOSPHERE

ADVOCATING FOR A HEALTHY AND DEMOCRATIC ONLINE INFORMATION SPACE

Our information space is plagued by a range of deficiencies from the proliferation of **hate speech** to **dissemination of disinformation** and **harmful content** by plethora of actors. These phenomena, with the power to shape public perception and trust, have detrimental impact on the quality of democracies.

Recognising the serious impact of these phenomena and a lack of action from both public and private sector, the **Alliance for Healthy Infosphere** was founded in summer 2020 with the **goal of creating democratic, secure and just online information space** with meaningful checks and balances for all. **By bringing together decision and change-makers from the public sector, private sector and civil society**, and by providing in-depth research and practical recommendations, we generate new ideas and provide tangible solutions.

OVERALL AIMS

- Contribute to secure and just digital information space for all users across the Transatlantic space
- Advocate for fair regulation of digital platforms to protect users from harmful content and secure implementation of the measures in all EU markets equally.
- Strengthen the voice of actors from smaller markets with unique languages which suffer from marginalisation.

KEY INITIATIVE: TRANSATLANTIC PRINCIPLES FOR HEALTHY ONLINE INFORMATION SPACE

As the discussion about meaningful regulation of digital space gains traction both sides of the Atlantic, we are using GLOBSEC 2021 Forum to enhance this crucial conversation.

Its result will be Transatlantic Principles for Healthy Online Information Space which will:

- Envision outlines for closer transatlantic cooperation in the digital sphere
- Offer the chance for private, public and NGOs sectors to find a common ground in search for solutions
- Generate consensus on elementary principles to govern our information environment

WHERE WE SEE OURSELVES IN 2022

- **Relevant player in the EU policy process:** advocacy activities on the EU and national levels related to the Digital Services Act and European Democracy Action Plan
- Uniting Transatlantic area behind key principles for Healthy Digital Information Space
- Adding a relevant voice with webinars and closed-door consultations raising-awareness on key issues
- Conducting unique research / projects focusing on information manipulation and regulatory measures





OUR ACHIEVEMENTS (SINCE SUMMER 2020)

Commentaries & reports

- <u>Policy paper</u>: What should the future of online political advertising in the EU look like?
- <u>Policy paper</u>. 5 Principles for the EU Digital Services Act
- <u>Position paper</u>: Facebook Suspending Donald Trump's Account: What are the lessons learned?
- Who will make rules for internet? (Fair Observer)
- Help people navigate the infodemic (Visegrad Insight)
- EU's vision in the era of dataism (Euractiv.com)
- Creating a Healthier Infosphere in Central Europe and Beyond (Transitions Online)
- Five Tools We Need to Fight Disinformation (Fair Observer)
- The devastating impact of disinformation on societies has been exposed (<u>chapter</u> in GLOBSEC Megatrends 2020)
- Slovak Parliamentary Election 2020: Liberalism as a Threat, Facebook as a Battlefield (report)
- Disinformation and the efforts to counter its effects can undermine human rights (New Europe)

Sessions, podcasts and webinars

- Infodemic's Disinformation Revenues as Million Dollar Business (<u>session</u> at GLOBSEC 2020 Digital Stage)
- Liberal Europe Podcast about potential regulatory solutions to create more democratic digital space (Episode 45)
- European Democracy Action Plan: Its Goals and Impact in Slovaki and the Czech Republic (webinar with European Commission's Vice President Věra Jourová, in Czech/Slovak)

Feedback to the public policies

- August 2020: European Commission's European Democracy Action Plan.
- September 2020: European Commission's public consultation on the Digital Services Act Impact.
- October 2020: UNDP and UNESCO's public consultation Forging a Path to a Better Information Ecosystem Effective Governance, Media, Internet and Peacebuilding Responses to Disinformation.
- February 2021: DG CONNECT, Strengthened Code of Practice on Disinformation

CURRENT MEMBERSHIP

Founder: GLOBSEC, Slovakia

- Partner: Alliance for Securing Democracy, German Marshall Fund of the US
- Members: AMO, Czechia I Centre for the Study of Democracy, Bulgaria I Digital Infospace Security Initiative, Slovakia I DROG, Netherlands I Eastern European Studies Centre, Lithuania I Gerulata Technologies, Slovakia I GlobalFocus Centre, Romania I Kempelen Institute of Intelligent Technologies, Slovakia I Konspiratori.sk, Slovakia I Nelež, Czechia I Political Capital Institute, Hungary I Prague Security Studies Institute, Czechia I Rekonstrukce statu, Czechia I Res Publica – Civic Resilience Centre, Lithuania I Semantic Visions, Czechia I UMB Data&Society Lab, Slovakia